

2026 Intact Olympian Impact Terms and Conditions

1. OBJECTIVES OF INTACT OLYMPIAN IMPACT

Team Canada Olympians have the potential to create lasting positive impact in communities across Canada through sport. Intact Olympian Impact (the “**Grant**”) supports Team Canada Olympians in advancing Olympian-led initiatives and Projects that contribute to that impact. With contributions that range from 1000\$ to up to 25 000\$ CAD, the Grant supports Olympian-led initiatives and Projects (“**Projects**”) that generate positive, lasting impact through sport, aligned with one or more of the three Team Canada 2035 Pillars: Podium, Play, Planet.

The table below provides a summary of how the Grant can support Projects that are aligned with the three Team Canada 2035 Pillars:

Pillar	Team Canada 2035 Outcome	Intact Olympian Impact Focus
Podium	Becoming a Top 5 nation by combined medal count at both Summer and Winter Olympic Games.	Help to strengthen the sport system and support the athlete journey
Play	Inspiring and engaging 1-million more young people to participate in organized sport.	Improve accessibility, encourages inclusivity and diversity among youth and communities at all levels of sport
Planet	Championing climate action to preserve our sporting environments.	Promote and support carbon emission reduction, governance strengthening, transition facilitation and climate action advocacy.

2. APPLICATION PROCEDURE

To be considered for this year’s edition of the Grant, eligible Team Canada Athletes (“**Applicant(s)**”) must complete the Application Form via the Canadian Olympic Committee’s (“**COC**”) application portal on the Intact Olympian Impact website page at <https://oly.olympic.ca/intact-olympian-impact/> (“**Application**”) before **September 7th , 2026 at 11:59 PM ET**. Only one Application can be completed for each Project, which means that if there are multiple Team Canada Athletes working on a common Project, only one Application should be submitted on behalf of all Team Canada Olympians. Once submitted, Applicants cannot modify their Application.

By submitting an Application, Applicants confirm that they meet all of the Grant’s Eligibility Criteria (as defined in Section 3 below), that all information provided in their Application is true and accurate and that they understand and agree to these Intact Olympian Impact Terms and Conditions (the “**Terms and Conditions**”).

3. ELIGIBILITY CRITERIA

a. Applicants

To be eligible to apply for the Grant, Applicants must:

- Currently reside in Canada;
- Be a Team Canada Olympian (active or retired) per the Canadian Olympic Committee definition;¹
- Be in compliance with, and not subject to any investigation, provisional measure, suspension, sanction or any other type of disciplinary measure under, all applicable athlete-related rules, codes, policies, and standards at the provincial, national and international level, including those issued by relevant sport governing bodies, anti-doping authorities, safe sport bodies, National Sport Organizations and the COC.
- Meet all other eligibility criteria set out in these Terms and Conditions.

b. Projects

To be eligible for the Grant, Projects must:

- Demonstrate clearly defined objectives that align with at least one of the Team Canada 2035 pillar: Podium, Play, or Planet;
- Take place within Canada;
- Have clearly defined outcomes, timelines, and budgets;
- Be capable of being completed within a year of receiving the Grant;
- Demonstrate measurable community impact;

Furthermore, the Team Canada Olympian(s) applying for the Grant must be actively and genuinely involved in the vision, leading, planning, or execution of the Project.

The following types of Projects are not eligible to receive the Grant:

- Personal athlete training, competition, or travel costs;
- High-performance sport programming delivered by National Sport Organizations;
- Fundraising events or campaigns;
- Commercial or profit-first initiatives that do not demonstrate a clear, primary community benefit*.

*Projects delivered through not-for-profit initiatives or organizations will be prioritized. Projects delivered through for-profit initiatives or organizations may be considered only where the Project's primary purpose is to generate community benefit rather than private gain, and where the initiative clearly aligns with the Grant's objectives and values.

c. Project types and delivery model

- Projects involving multiple Team Canada Olympians are eligible and encouraged;
- Projects can be at all phases of their lifecycle (i.e: inception, emerging, established);
- Projects at the inception or emerging phase must show early development, emerging structure, or expanding activities aligned with the Project's objectives. Projects that are established should be seeking to expand reach and scale impact and must demonstrate ongoing operations that the

¹ Team Canada Olympians currently employed by the Canadian Olympic Committee are not eligible to receive the Grant

- Grant can support (e.g., new scope, activities, or projects within the organization);
- Projects may be delivered by Team Canada Olympians in their individual or collective capacity or through an organization working with the Team Canada Olympian.

4. SELECTION

Applications will be reviewed and evaluated by a Selection Committee, composed of representatives from the COC, Intact Insurance, and Olympian representatives.

Applications are assessed using an Evaluation Matrix that considers, among other factors:

- Alignment with Team Canada 2035 pillars;
- Impact, outcomes, and legacy potential;
- Feasibility and financial stewardship;
- Diversity, equity, and inclusion considerations;
- Partnerships and contribution to the broader sport and community ecosystem.

Please find the selection criteria [here](#).

Disbursement of the Grant

For this year's edition of the Grant, the COC and Intact will determine both the number of Grants to be awarded and the amount of each Grant, subject to a maximum aggregate amount of \$120,000.

Successful Applicants or their affiliated organisations ("**Recipients**") will receive funding as follows:

- 80% upon execution of the Recipient Agreement;
- 20% following submission and approval of the final Project report.

Failure to comply with Recipient obligations contained in the Intact Olympian Impact Recipient Agreement (the "**Recipient Agreement**") may result in delay, reduction, or forfeiture of the Grant.

Grant amounts paid directly to individuals may constitute taxable income under Canada Revenue Agency (CRA) rules and may be required to be reported on the Recipient's personal income tax return. In accordance with CRA requirements, the COC will issue a T4A slip in respect of the Grant. Applicants should consider whether receiving the Grant through an affiliated organization may be more appropriate for their circumstances in order to mitigate any personal income tax implications.

5. GRANT AGREEMENT

The awarding of the Grant is conditional on successful Applicants entering into the Recipient Agreement with the Canadian Olympic Committee. The Recipient Agreement will outline the rights and obligations of the Recipient and COC which may include, without limitations:

- Requirement to produce Project progress updates and reports;
- Project delivery expectations;
- Obligation to continuously meet the Grant eligibility requirements;
- Promotional and communication obligations, including but not limited to the obligation

- to contribute towards social media posts promoting the Grant;
- Rights for the COC, Intact and their affiliated partners to use Recipient's name, image and project details in connection with public messaging and promotion of the Grant;

COC and Intact Insurance will also provide visibility to the successful Project(s) via COC and Intact Insurance channels such as the OLY Canada website, Team Canada website (olympic.ca) and/or Team Canada and Intact Insurance social media channels (Instagram, LinkedIn, etc.).

If for any reason whatsoever, a successful Applicant is unable to accept the Grant or does not agree to the terms of the Recipient Agreement, the Grant will be forfeited without compensation or liability to the COC and/or Intact Insurance.

6. PERSONAL INFORMATION

Names, addresses, telephone numbers and emails, Project details and other information provided by Applicant in connection with the Grant is collected by the Canadian Olympic Committee and may be shared with members of the Selection Committee, COC Partners (including with Intact insurance), partners or agents for purposes related to the OLY Grant, which may include without limitation purposes of reviewing, evaluating and administering the Application. The Canadian Olympic Committee and/or the Selection Committee may also use this information to contact Applicants with questions or clarifications related to their Application. More information on how the Canadian Olympic Committee uses personal information can be found here https://olympic.ca/privacy_policy/. By submitting an Application and providing this information, Applicants consent and agree to these uses.

7. GENERAL RULES

To be proclaimed eligible, Applicants, Projects and Applications must meet all conditions and eligibility criteria set out in these Terms and Conditions. The decisions of the Canadian Olympic Committee and the Selection Committee with respect to all aspects of this Grant are final and binding.

The Grant is not transferable and includes only what is specifically mentioned in these Terms and Conditions. If the OLY Grant cannot be delivered as described in these Terms and Conditions, the Canadian Olympic Committee reserves the right to substitute one or more components with another, in its sole discretion.

The Canadian Olympic Committee reserves the right to amend these Terms and Conditions which may include changes to Project criteria, eligibility, categories, and timelines or to terminate the Grant process at any time, without any liability to any Applicant. Any amendments to these Terms and Conditions will be posted on the Website. These Terms and Conditions shall govern in case of conflict with any other document.